

AREA A-1 ORAL COMMUNICATION ASSESSMENT RUBRIC (5-30-06 VERSION)

GOALS & LEVEL OF ACHIEVEMENT		
EFFECTIVE Good or better, above average level of achievement 3	ADEQUATE Proficient or average level of achievement 2	UNACCEPTABLE Below adequate or average level of achievement 1
ORGANIZATION		
<ul style="list-style-type: none"> ● Speech uses necessary structure (intro, body, conclusion, transitions) in an effective manner ● Structure can be organized in a creative/interesting manner, in addition to being very clear and logical ● Meaningful theme/thesis used to coordinate content ● Points distinct, flow easily from one to the next 	<ul style="list-style-type: none"> ● Speech uses some aspects of the basic structure (intro, body, conclusion, transitions), some more helpful than others ● Content is organized with a clear or basic thesis/theme ● Parts of the speech are distinct, some blur together 	<ul style="list-style-type: none"> ● Basic aspects of structure lacking overall ● Content lacks a clear thesis/theme ● Points lack coordination or logic
CONTENT		
<ul style="list-style-type: none"> ● Content contains good or better information ● Explanations enhance audience understanding, clear, helpful logic is used ● Content includes multiple, relevant sources, quantitative details, types of evidence and/or useful information for support ● Content is accurate, provides clear details based on a solid understanding of the information used and cites sources consistently, when necessary 	<ul style="list-style-type: none"> ● Content contains sufficient, information ● Some explanations are included, some helpful, some not, maybe a couple logic flaws ● Content includes some sources or more than one type of evidence or support or information ● Content is mostly accurate and sources are cited at times, when necessary. 	<ul style="list-style-type: none"> ● Content is not sufficient ● Lacks explanation or clarity, logic problems ● Content is too general, vague, not well selected ● Content includes inaccurate information, is not well understood, and sources are rarely cited, if at all.
DELIVERY		
<ul style="list-style-type: none"> ● Speaker's delivery style/use of notes (manuscript or extemporaneous) is effective, the speaker maintains a focus on the audience ● Displays mostly consistent and audience-focused non-verbals that enhance parts of the speech (eye-contact, facial expressions, gestures, body movement, vocal quality, pace) ● Confidence, interest, enthusiasm/energy is evident ● Speaker consistently adjusts to the audience (choice of language, adjusts or rephrases, answers questions), when necessary 	<ul style="list-style-type: none"> ● Speaker's delivery style/use of notes (manuscript or extemporaneous) are average, inconsistent focus on audience ● Displays basic competence in non-verbals, some aspects of speech are enhanced (eye-contact, facial expressions, gestures, body movement, vocal quality, pace) ● Moderate degree of energy or interest present ● Shows some evidence of adjusting to the audience (choice of language, adjusts or rephrases, answers questions), when necessary 	<ul style="list-style-type: none"> ● Speaker's delivery style/use of notes (manuscript or extemporaneous) is not adequate, lacks focus on audience ● Lack of competence in the non-verbals, flaws distract from speech (eye-contact, facial expressions, gestures, body movement, vocal quality, pace) ● Lack of interest or energy ● Speaker fails to adjust to the audience (choice of language, adjusts or rephrases, answers questions), when necessary